

INTERACTIVE PRODUCTIONS



Date of Birth: 17th July 1977

Corporate Events Covered for Radio:

- 2005 AFL Grand Final Breakfast
- 2005 AFL Grand Final The Game
- 2005 AFL Grand Final Post Match in Swans Rooms
- Big Brother 5 Eviction 6 Live from Dream World.
- 47th Annual TV Week Logie Awards White Carpet Arrivals

Newsreader & Voice Over Artist JOY FM 94.9 (2003 - Present)

- MC 2006 Whittlesea Community Festival
- MC 2005 Djerriwarrah Festival Awards/Entertainment
- MC/Voice of Sunday at Pipeworks Market (2005 - 2006)
- MC/Announcer Pro Wrestling Alliance (2004 - Present)
- Voice of Highpoint Shopping Centre 5 Day Sale (2004)
- MC/Voice of Sunshine Festival (2004)
- MC/Voice of Bacchus Marsh Main St Sale (2004)
- MC/Voice of Carnegie Street Sale (2003)
- Voice of Westfield Southland 1 Day Sale (2000)
- Voice of Pipeworks Market (2000 - 2001)
- Telephone on Hold Messaging - Ericsson IT/Business (2001)
- MC/Voice of Melton Djerriwarrah Festival (1999 - Present)
- Jill's Casting Agency - Background Actor (1999 - 2005)
- Voice of Epping Plaza Friday 13th 10 Hour Sale (1998)
- Telephone on Hold Messaging Toyworld (1997 - 2000)
- Work Experience Channel 7 Melbourne (1995)
- Work Experience 101.1TTFM (1994)



TV Appearances:

Network 10:

- 10 News Weekday - Archive Ad Footage (2006)
- 10 News Grand Final Saturday (2005)
- 10 Sports Tonight Grand Final Saturday (2005)

9 Network:

- 47th Annual TV Week Logie Awards Arrivals Telecast (2005)
- A Current Affair - Mobile Mania story (2005)

7 Network:

- Deal or No Deal - Podium Round Contestant (2004)

BASSEM ABOUSAID

With over a decade experience in media, Bassem Abousaid has spent half his life in Radio. Beginning in 1993 at 15 years old, Bassem began as a volunteer at then 3RIM FM in Melton as part of a semester course, and never left.

In amongst all this, in 1998, Bassem actively pursued his interest in Spruiking/MC work and was signed onto Asharon Promotions and completed numerous successful sales for Asharon's Client base, which included: Goldmark Jewellers, The Better Bookshop, and Angus & Robertson (Bourke St, City).

Bassem has spent time working for assorted Spruiking Agencies since then, completing sales all stores within the Brown Sugar, Table 8, and Prouds the Jewellers franchises across the state. In 2003, Bassem launched his own spruiking agency, Interactive Productions. Following the success of the sales while spruiking, and Radio Events.

In addition to this Bassem gained a University degree in Information Technology and was still able to fit in Radio/Spruiking commitments even with full time University, and also completed messaging on hold for 6 Toyworld Franchises throughout Victoria.

In 1999, Bassem was able to further his media interest by Joining Jills Casting Agency, as an extra mainly, appearing on Neighbours 9 times and various other Melbourne shows, Stingers, The Secret Life of Us, Blue Heelers and many other Movies and Tele Movie background roles in Bad Eggs, Journey to the Centre of the Earth, Til Human Voices Wake Us and many others. In 2001 he was utilised for the live action video display Place Urbanity at Federation Square, and in 2002 he was part of the entertainment for the Flight Centre Corporate Awards night.

In 2005, Bassem was on hand for the 47th Annual TV Week Logie Awards White Carpet Arrivals, interviews included: Daryl Somers, Andrew O'Keefe, Rove McManus and many more and these can be found and heard on the www.interactive-productions.com.au website under the Logies section.

In addition to that Bassem was there for the 1 day in September for the 109th AFL Grand Final, the closest ever between the Sydney Swans and the West Coast Eagles with 91,828 in attendance.